



# 8<sup>th</sup> Iranian Steel Market Conference

AND ASSOCIATED EXHIBITION

IRIB Conference Center, Tehran

Jan. 30-31, 2018

No. 370, Motahari St., Tehran, Iran



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## Strategic Committee



**Mehdi Karbasian**

Deputy Minister of Industry, Mine & Trade  
& Chairman of the Board of IMIDRO



**Seyed Hosein Hashemi**

Deputy Minister of Interior



**Mohammad Reza Bahraman**

Chairman of Iran Mine House



**Bahram Sobhani**

CEO of Esfahan's Mobarakeh Steel Co.



**Masoud Abka**

CEO of GMI



**Mohsen Jalalpour**

Former President of Iran Chamber  
of Commerce, Industries,  
Mines and Agriculture



**Ali Shekarriz**

CEO of Pars Diba Bonyan Co.



**Reza Ashraf Semnani**

Consultant of Managing Director  
of MIDHCO



**Bahram Shakouri**

Head of the Mines & Mineral Industries  
Commission of Iran Chamber of  
Commerce, Industries, Mines Agriculture



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& Chairman of National  
Iranian Petrochemical Co.



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Chairman of the Board of Executive Directors  
of National Development Fund of Iran



**Gholamhossein Shafei**

President of Iran Chamber of Commerce,  
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Chairman of the Board of Iran Steel  
Producers Association



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Chairman of Tehran Chamber  
of Commerce, Industries, Mines  
& Agriculture



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CEO of Golgohar  
Mining & Industrial Co.



**Abdolreza Hashemzai**

Member of the Parliament of Iran



**Mehrdad Akbarian**

Chairman of Iron Ore Producers  
& Exporters Association of Iran



**Rasoul Khalifeh Soltani**

Secretary of Iran Steel  
Producers Association



**Ali Palizdar**

First Deputy CEO of Middle East Mines  
Industries Development Holding Co.  
(MIDHCO)



**Jafar Sargheini**

Deputy Minister for Mines & Mining  
Industries' Affairs of Industry,  
Mine & Trade



**Mohammad Forouzandeh**



**Alireza Bakhtiari**

CEO of Donya-e-Eqtesad  
Media Group



**Ali Naghi Mashayekhi**

Founder of Managment & Economics  
Department of Sharif University  
of Technology



**Yahya Ale Eshaq**

Chairman of the Board of Kaveh Pars  
Mining Industries Development Co.



**Mahmoud Nourian**

Managing Director of Chadormalu Mining  
& Industrial Co.



**Hamed Soltaninejad**

Managing Director  
of Iran Mercantile Exchange



**Mohammad Abka**

Managing Director of Foolad Technic  
International Engineering Co.



**Soroosh Fooladchi**

Events Manager of Donya-e-Eqtesad  
Media Group



## 8<sup>th</sup> Iranian Steel Market Conference

Achieving progress, synergy and effective collaboration between business entities are consequences of communication's power. According to this fact, discussion oriented meetings in various levels are one of the key elements in business.

In many countries, investing on steel industry which is one of economic related development's indicators, is considered a sustainable development's grounds. Steel industry's experts believe that a revolution is required in this field.

Donya-e-Eqtasad Media Group, by analyzing challenges and opportunities, is holding annual conferences bringing together experts, authorities and reputable individuals in steel, mining and iron ore industry in order to pave the way for business magnates to communicate.

Large number of delegates' attendance from all around the world in recent years, served as an indication of requirement for meeting industrialists' demands and presentation of latest achievements.

Wide variety of given speeches, associated exhibition, workshops and B2B meetings are some provided opportunities to learn from shared experts' experiences in this conference.

## Conference Topics

- ◆ Balanced developing of iron ore and steel industry production up to 2025
- ◆ Progressing toward production of high-quality steel for export
- ◆ Overcoming obstacles to finance steel industry
- ◆ Analyzing effective factors on finished price and optimizing it
- ◆ Discussing opportunities and challenges in industry privatization

## Agenda

### Day one: Tuesday - 30 Jan. 2018

8:30 - 10:00 Session 1: Opening

10:00 - 10:30 Coffee Break

10:30 - 12:00 Session 2

12:00 - 14:00 Lunch Break

14:00 - 15:30 Session 3

15:30 - 16:00 Coffee Break

16:00 - 17:30 Free Panel

### Day Two: Wednesday - 31 Jan. 2018

8:30 - 17:00 Workshops

8:30 - 17:00 B2B Meetings

## Previous Conference's Keynote Speakers



**H.E Ali Akbar Nategh Nouri**  
Former Speaker of the Parliament of Iran



**Mohammadreza Nematzadeh**  
Former Minister of Industry  
Mine & Trade



**Mehdi Karbasian**  
Deputy Minister of Industry, Mine & Trade  
& Chairman of the Board of IMIDRO



**Gianpietro Benedetti**  
Chairman & CEO of Danieli



**Harald Holzgruber**  
Managing Director of INTECO



**Alberto Bregante**  
CEO of SMS Innse S.p.A  
SMS Group



**Javier Esquiroz**  
Managing Director of Sarralle  
Equipos Siderogicos



**Saeed Mohammad zadeh**  
Vice Minister, Roads & urban Development,  
Chairman of the Board & President  
of I. R. Iran Railways



**Hamed Soltaninejad**  
Managing Director  
of Iran Mercantile Exchange



**Cihan Akdeniz**  
Market Analyst at Turkish Steel  
Exporters' Association



**Mohammad Abka**  
Managing Director of Foolad Technic  
International Engineering Co.



**Bahram Shakouri**  
Head of the Mines & Mineral Industries  
Commission of Iran Chamber  
of Commerce, Industries, Mines & Agriculture

## Registration

1 <sup>st</sup> Delegate	1200 €
2 <sup>nd</sup> Delegates	1100 €
3 <sup>rd</sup> + Delegates	1000 €
VIP Dinner Ceremony	300 €
Accommodation - 3 Nights in a 5-Star Hotel - Transportation	1500 €

## Conference Book Adv.

Inside Cover	2000 €
Page 1	2500 €
Pages 2 and 3	1300 €
Other Pages	1000 €

## B2B Meeting Networking Table

Package includes:

- Table in B2B Meeting Room
- Up to 12 Pre-arranged B2B Meetings
- 2 Conference Delegates for Two Days

**Price: 3000 € (TAX Included)**

## Exhibition

Standard Booth 12 m <sup>2</sup> (Hall A)	3000 €
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Each m<sup>2</sup> (Hall A) 300 €

Each booth includes a standard area of 12 m<sup>2</sup> with:

- 1 exhibition table
- 2 chairs
- Standard electricity equipment and lighting (a power outlet- 220 V)
- 1 free conference delegate for two days

## Main Hall Desk

One desk in the main lobby for both days	3000 €
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## Sponsor Package

	Platinum Package	Gold Package	Silver Package	Bronze Package
Logo in Poster, Book, Website, Invitation & Other Conference Documents	*	*		
Logo in Poster, Book & Invitation			*	
Logo in Poster & Book				*
Assign a Workshop	*			
Conference Delegate (Including VIP Dinner Ceremony)	10 Attendees	7 Attendees	5 Attendees	3 Attendees
Exhibition Booth	6*3 m <sup>2</sup>	4*3 m <sup>2</sup>	3*2 m <sup>2</sup>	3*2 m <sup>2</sup>
Full Page Advertisement in Conference Book	*	*	*	*
Inserting the Company's Name and a 150-Word Profile in the Book	*	*		
Roll Up Banner in the Main Hall	*	*	*	*
Company's Flag in the Main Hall	*	*	*	
Display Company's Promotional PowerPoint Presentation (Max 4 Slides)	*	*	*	*
Special Report in Newspaper	2	1		
Inserting Company's Name, Logo & a 150-Word Profile in the Conference's Website	*	*	*	*
Price	35,000 €	25,000 €	20,000 €	15,000 €